



We're looking for a Social Media Manager

(Freelance, Temporary)

Amsterdam Spanish Film Festival announces **an opportunity to get involved** in the team of an adventurous festival taking place in Amsterdam.

Amsterdam Spanish Film Festival is a unique film exhibition initiative that wants to provide people based in Amsterdam and broader audiences with a carefully honed selection of cinema from Spain and Spanish speaking Latin America. Its aim is to showcase new trends of mainstream Spanish cinema as well as more independent, artistic and experimental Spanish films. It is, however, above all, a cultural event, and, as such, it aims to provide people from outside of Spain with a taste of Spanish culture –that includes Spanish drinks and food, as well as Spanish films.

We would like you, the Social Media Manager, to **further develop our online presence and engage with our audience in The Netherlands**. The entire social media strategy is set up in close liaison with the Festival Director, the Head of Marketing, Communication team and Designers.

We are looking for an **energetic, self-motivated and detail-oriented person** to help us **unite the community and promote Spanish cinema in the Netherlands**, with both **work experience in the field and in the country**.

When are you needed?

This is a temporary position from **May 23 until October 9, 2022** with the following flexible schedule:

- May and June: 16 hours/week
- July, August: 20 hours/week
- September: 24 hours/week
- October: 16 hours/week

And, where?

This could be a remote position for most of the period. And you are required to be physically present in Amsterdam from October 5th to 9th.

Your tasks

- You will create original content (engaging writing and ads) and suggest creative ways to attract more audience and promote the Festival across multiple platforms (facebook, twitter, instagram, YouTube, Vimeo)
- You will create, develop and edit compelling, high-quality graphics + videos with focus on graphics, text and animation - to keep readers curious and create buzz around 2022 program and past ASFF screenings.
- You will conduct research on audience preferences and uncover current trends..
- You will facilitate online conversations with audience and answer questions.
- You will report on online reviews and feedback from audience and fans
- You will develop an optimal posting schedule, considering web traffic and customer engagement metrics.
- You will develop and help with newsletters (Mailchimp)
- You will develop reports and perform data analysis, and participate in research to improve the quality and reach of content on the ASFF website.
- You will oversee social media accounts' layout
- You will suggest new ways to attract prospective audience, like promotions and contests with special emphasis on educational program to increase the number of followers, web traffic and customer engagement metrics across all platforms.

What are you bringing?

- You have experience as a Social Media Manager in The Netherlands and have an affinity for film and/or cultural festivals.
- You have excellent command of English, both written and verbal.
- You are up to date with changes across all social media platforms.

- You are a detail-oriented person, a good team-player, and able to work with multiple deadlines.
- You can handle time pressure and work independently.
- If you have experience in a Festival or similar events, that's definitely a plus!
- You are available 2-3 days per week (20h per week) which will increase as the festival dates approach.
- You are fully available during the Film Festival days.
- Dutch language is a plus.

What do we offer you?

- The opportunity to work at an extraordinary and exciting festival.
- A close-knit, international team of film enthusiasts, including drinks events.
- Space for creativity, self-involvement and own working process.
- A flexible work schedule.
- Insights into the overall organization of a Film Festival
- A wide network of contacts in Amsterdam and surroundings and in the Spanish film sector.

Salary: It concerns a self-employed job for approximately 50 working days spread over the mentioned number of months. Working days can be used flexibly on consultation.

Would you like to apply?

Please, send us your CV/Resume and letter of interest/cover letter to info@sinfincinema.com

Deadline to apply: until the position is filled.