



The Amsterdam Spanish Film Festival is looking for a Marketing and Social Media Intern!

The Amsterdam Spanish Film Festival (ASFF) is seeking a passionate and dedicated person to join our team as a Parttime Marketing Intern and help us make our 2024 edition between **the 4th and the 13th of April** into a great success. This internship position will be available from January to May and offers a fantastic opportunity to gain hands-on experience in cultural event marketing and social media management.

Who are we?

The Amsterdam Spanish Film Festival is a one-of-a-kind film exhibition initiative that aims to introduce and engage audiences in Amsterdam and beyond with a thoughtfully curated selection of films from Spain and Spanish-speaking Latin America. ASFF, organized by Sin Fin Cinema, serves as a platform for showcasing Spanish cinema trends while also celebrating independent, artistic, and experimental Spanish films.

At ASFF, we strive to provide our visitors with a unique and immersive experience. In addition to screening exceptional films, we foster discussions, invite Spanish filmmakers to our festival, and enhance the cultural value by offering Spanish drinks and tapas.

What will you do?

As a Marketing and Social Media Intern, you'll play a key role in developing and executing strategies to promote the festival. Your responsibilities will include, but are not limited to:

- Creating engaging social media content for platforms like Instagram, Facebook, LinkedIn and TikTok, ensuring consistency in tone of voice and message.
- Planning and managing a social media calendar, collaborating with the team to highlight festival milestones, guest announcements, and film spotlights.
- Writing texts for promotional materials, newsletters, and website content.
- Assisting in creating digital marketing campaigns, including paid social media ads and email marketing.
- Engaging with our online community by responding to comments, messages, and questions.
- Analysing and reporting on social media metrics to optimise engagement.

- Supporting the marketing team in preparing press releases, promotional events, and festival partnerships.
- Assisting in coordinating the coverage of festival events, scheduling interviews, overseeing photographers and working with different teams of volunteers.
- Compiling an after festival activity report with visual stats and analysis.

What do you bring to the table?

- Creative and strategic thinking to craft compelling content.
- Excellent writing skills in English; proficiency in Spanish is a plus.
- Strong interest in social media marketing, with knowledge of social media platforms and analytics tools.
- Interest in graphic design and video-editing.
- An eye for detail and strong organizational skills, able to balance multiple tasks.
- Collaborative and proactive spirit, willing to share ideas and work in a fast-paced environment.
- Availability between 24 and 32 hours per week from January to April 2025, with full availability during the festival (April 1-16) and increased workload in the weeks prior to the events.

What do we offer you?

- Gain practical experience in cultural event marketing and social media.
- Learn about the behind-the-scenes operations of a film festival.
- Work closely with industry professionals, filmmakers, and artists.
- An internship allowance.
- Expand your network and develop valuable connections within the film and cultural sector.
- Contribute to the promotion of Spanish cinema in Amsterdam.

Would you like to apply?

Please, send us your CV/Resume and letter of interest/cover letter to coordinator@sinfincinema.com

We look forward to receiving your application and welcoming you to the ASFF team!