

12TH EDITION
**AMSTERDAM
SPANISH FILM
FESTIVAL**
10—19 APRIL 2026

We are looking for a Freelance Online Marketing Specialist!

Part-time / Project-based

Period: Mid November 2025 – May 2026

The Amsterdam Spanish Film Festival (ASFF) is looking for a **dynamic, creative and proactive Freelance Online Marketing Specialist** to help us make the 12th edition of our festival (10–19 April 2026) an unforgettable experience! This is a paid freelance position with flexible hours and the chance to be part of a small, passionate team at the intersection of cinema and culture.

Who are we?

ASFF is a one-of-a-kind festival introducing Amsterdam-based audiences to the very best of Spanish and Latin American cinema. Curated with love and attention, we showcase independent, artistic, and experimental films while creating immersive experiences: from screenings to filmmaker Q&As, Spanish drinks, and tapas.

What will you do?

As our Online Marketing Specialist, you'll be the **digital voice and strategist** for ASFF 2026:

- Create original, engaging content across Instagram, TikTok, LinkedIn, Vimeo, and Facebook, keeping ASFF's tone and aesthetic consistent and fresh.
- Build campaigns and **strategies to attract new audiences**, increase festival visibility, and grow social media followers organically.
- Oversee the festival's social media branding and ensure all platforms reflect ASFF's identity.
- Develop and maintain a content calendar, posting schedule, and newsletter strategy via Mailchimp, analysing results and optimising reach.
- Actively reach out to **influencers, media outlets, cultural organisations, creative hubs, and trendy Amsterdam venues** to create collaborations, cross-promotions, and buzz around the festival.
- Update the festival website (WordPress) with updates, news, and multimedia content.
- Manage social media volunteers, videographers, and photographers during the festival to capture all events beautifully.
- Compile a post-festival social media and marketing report with insights and recommendations for next year.

Who we are looking for:

- Passion for cinema, especially Spanish and Latin American films.
- Proven experience in online marketing **within the cultural sector in the Netherlands, preferably Amsterdam**, with a solid network of contacts in institutions, hubs, and trendy venues.
- Proactive, strategic, and creative mindset: able to combine content creation with audience growth strategies.
- Strong communication and collaboration skills.
- Experience with WordPress, Mailchimp, and design/video tools (InDesign, Figma, Premiere Pro, CapCut, or similar).
- Excellent command of English; knowledge of Spanish and/or Dutch is a plus.
- Availability November 2025 - May 2026, with full availability during the festival (10 - 19 April).

What we offer:

- Flexible, mostly remote working hours.
- Collaboration with an international, passionate team of cultural professionals.
- Hands-on experience in festival marketing, audience growth, and cultural promotion.
- Financial compensation aligned with the freelance salary range of Platform ACCT.

Interested?

Send your CV, portfolio, and a short motivation letter to **coordinator@sinfincinema.com**. Show us your creativity, your vision for ASFF, and how you would grow our audience, we can't wait to hear from you!